



***Smart Choices Health***  
*Creative Employee Benefit Strategies*

Offering the right employee benefits can help you differentiate your business from your competitors!



**Benefits Employee's Love!**



Offering benefits to your employees is important because it shows them you are invested in not only their overall health, but also their future.

By creating the right benefits package for your employees, you can increase morale, improve your employees' work-life balance and, in turn, positively impact your businesses bottom line by reducing employee turnover and recruitment costs.

Your customers not only expect you to have high standards of health, safety and wellbeing, but also to be socially responsible. If you look after your employees, your business is likely to have a more positive public image.

With all the new and improved benefit options in the market today many employers, even the smallest, can really offer choices.

What it takes is a good strategy to ensure everyone receives the maximum advantages of what the new healthcare market has to offer.

What it takes is a partnership with Smart Choices Health!

“Customers will never love a company until its employees love it first”

Simon Sinek



Employer Health Plan Strategy



HR and Compliance Services



Employee Advocacy Services



Initial and Ongoing Enrollment Services



Employee Benefit Guides



Voluntary and Supplemental Benefits



Wellness and Nutrition Programs



Secure Client and Employee Data



Electronic Enrollment Systems



Employee Healthcare Education



## **Smart Choices Health**

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### About Smart Choices Health

We are **not your typical broker** or insurance agency. Our approach to finding the right health plan is unique. **Benefits can be complicated, and one size does not fit all.**

Our goal is to **craft the perfect benefits portfolio for your employees** that ensures they see the value in what you are offering to them. We strive to **ensure employees understand their healthcare options** so they can make positive changes in their lives to be **happier and healthier in the workplace**. Your **business is more productive and profitable when employees** are not stressed over healthcare. **Our advocacy services** ensure employees have resources to get answers to their questions when they need them.

Our mission is to become a **strategic partner** working with our clients where we can make a difference through providing healthcare solutions not just quotes. Our vision is to **put a priority on health and wellbeing** where our clients become employers of choice.

Making the **numbers work for your bottom line** is just one of our claims to fame. The other is having employees say **“Thank You”** to you, for providing great benefits!

[www.SmartChoicesHealth.com](http://www.SmartChoicesHealth.com)  
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